



WRITE
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front-trends.com

FRONT TRENDS



24-26 MAY, 2017
WARSAW, POLAND

Sponsorship Opportunities

Front-Trends sponsorship is a great way to get visibility, leads, recruits or exhibit among the professional web dev community.

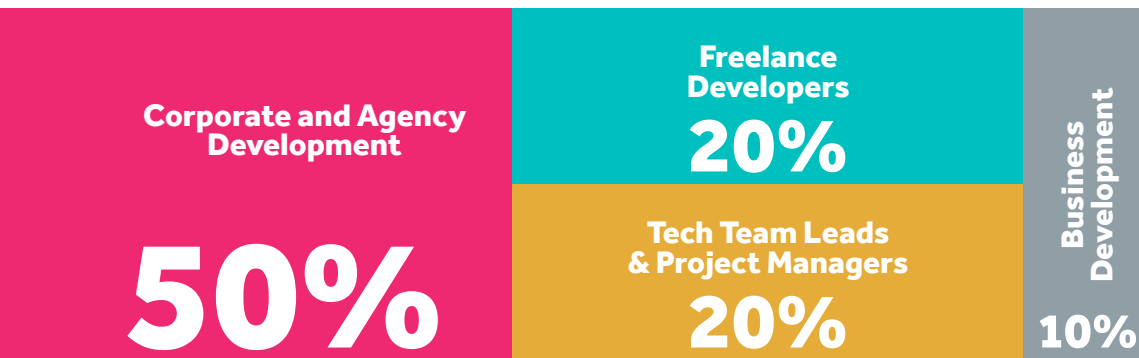


Audience & Segmentation

Front-Trends is Sold-Out every year to a crowd of 450+ professional web lovers who build the future face of the web. Hundreds of thousands more have watched Front-Trends talks [online](#).

Pricing: €1000 \ €2500 \ €4000 \ €7000

SOLD OUT TICKETS YEAR-TO-YEAR
to **450+** web, mobile and IoT developers



Country	Percentage
Poland	51%
Americas & Asia	15%
Germany	8%
United Kingdom	6%
Netherlands	4%
Spain	4%
Denmark	3.5%
Sweden	3.5%
Russia	2.5%
Norway	1.5%



Stuff You Can Do with sponsorships

SOCIAL MEDIA AND ONLINE VISIBILITY

Did you know Front-Trends talks have been viewed over 450,000 times in only the last year? We include our sponsors in that reach by placing your brand at the beginning or end of each talk. In addition, Facebook posts, Twitter mentions, and announcements are made by Front-Trends for every one of our sponsors. We also have an exclusive video sponsor opportunity which offers exclusive placement on our video content with millions of views since 2010.

BEST FOR: Recruiting, Marketing, Product Exposure, Networking

STARTS AT

€4000

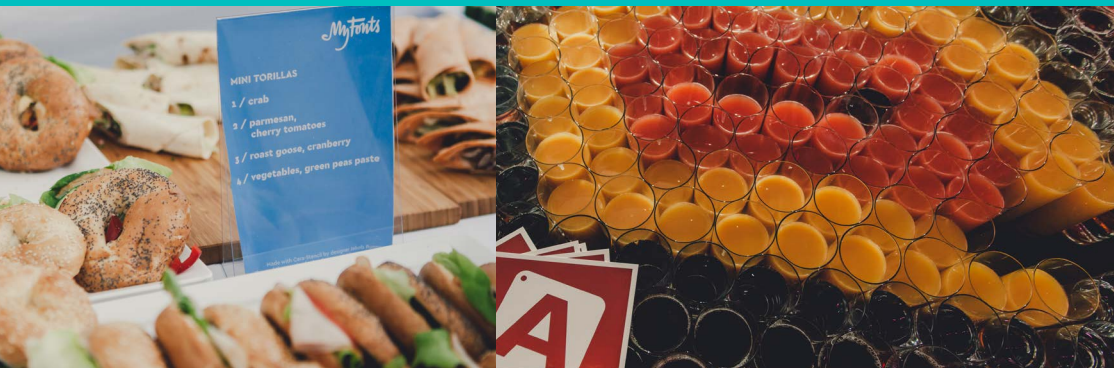
BOOTH SPACE

Having booth space is one of the best ways connect with the Front-Trends audience. Meet attendees face-to-face in your own branded space over the 3-day event. Previous booth ideas included video game stations, lounge hammocks, competitions, hackathons, giveaways, testing devices and treats.

BEST FOR: Leads, Traffic, Conversions, Visibility, SM Exposure

STARTS AT

€2500



Stuff You Can Do with sponsorships

LIVE EVENT VISIBILITY

During the event, your brand will be visible no matter what level of sponsorship. Whether it's your logo, video ad, or banner on the main stage, or part of our photo-walls (both digital and physical). We take care of your physical visibility and any other logistics that get you in the perfect spot to maximize presence.

BEST FOR: Recruiting, Brand Loyalty, Visibility, Social Media Exposure, Leads

STARTS AT

€2500

FOOD & PARTY

Front-Trends has 4 distinct opportunities during breaks that are exclusive to each company: Breakfast, Lunch, Party and Speakers' Dinner. It's a chance to brand parts of Front-Trends exclusively, or even meet the organizer and speakers during the exclusive Speakers' dinner, which takes place the night before the conference.

Photographs and video recordings are taken during each segment we send you the digital media package after the event.

BEST FOR: Brand Loyalty, Social Media Exposure, Networking, Visibility

STARTS AT

€4000

SPEAKER TALK

Your sponsorship can also lead to a lightning-talk, a shorter version of our main talks. We're adamant that every Front-Trends segment is filled with valuable content, not pitchy marketing talks. However, the web and mobile has many companies and employees that can share their valuable work, and a sponsored talk is the perfect way to get your organization recognized while blowing the minds of the Front-Trends audience.

BEST FOR: Visibility, Social Media Exposure, Traffic

STARTS AT:



main talk



lightning talk

SWAG AND DIGITAL GOODS

We encourage all sponsors to give out stuff to our attendees, but non-essentials can lead to conference-clutter. Sponsor swag in a practical, long-lasting way, by putting your logo on Front-Trends Tote Bags, Lanyards, Badges, Mugs, Travel Gear or Electronics. You can also offer digital vouchers, flyers, bring or ship your company banners, offer T-shirts, and much much more.

BEST FOR: Brand Loyalty, Visibility,
Social Media Exposure, Leads

STARTS AT: €2500

Stuff You Can Do with sponsorships

Pricing Levels & Benefits

Whether you're a smaller business or a large company, we've created pricing levels that have worked year after year with our partners. While the pricing tiers aren't negotiable, everything beyond that point is **FULLY CUSTOMIZABLE**.

€2500 \ SILVER SPONSOR

- / Digital and printed listings on the website, videos, exclusive social media mentions, and display advertising at event
- / **Silver-level sponsorship opportunity (e.g. Swag, Food, Drinks)**
- / 1 ticket to conference + up to 2 discounted tickets

€4000 \ GOLD SPONSOR

- / Digital and printed listings on the website, videos, exclusive social media mentions, and display advertising at event
- / **Gold-level sponsorship opportunity (e.g. Booth, Party, Talk)**
- / **2 tickets to conference** + 3 PR badges (access to all events except main hall)

€1000 \ STARTUP PARTNER

- / Digital and printed listings on the website and printed materials
- / 1 ticket to conference

€7000 \ PLATINUM SPONSOR

- / Top Front-Trends listing and exclusive video partner
- / Digital and printed listings on the website, videos, exclusive social media mentions, and display advertising at event
- / **Main stage, 5-minute pitch after lunch break**
- / Platinum-level sponsorship opportunity (e.g. Booth, Party, Main Talk)
- / 4 tickets to conference, **2 VIP invitations to speakers'-only dinner**, 3 PR badges (access to all events except main hall)